



Annual Advertising Expenditures Report

August 1, 2025 - February 2026

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Department of Children, Youth, and Families

Department of Children, Youth, and Families

Government Relations

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As requested by Minnesota Statute 3.197: This report cost approximately \$30 in preparation, including staff time, printing and mailing expenses.

Upon request, this material will be made available in an alternative format such as large print, Braille or audio recording. Printed on recycled paper.

Contents

Summary of Report.....1

Transfer of Responsibilities and Programs.....1

Summary of Report

The Department of Children, Youth, and Families (DCYF) was established by the Minnesota Legislature as a new state agency focused on children, youth, and families. As part of its responsibilities as a state agency, DCYF is subject to statutory reporting requirements related to advertising expenditures.

This report is submitted pursuant to Minnesota Statutes, section 15.442, and covers the reporting period beginning August 1, 2025. The purpose of the report is to disclose advertising expenditures incurred by DCYF during the reporting period.

During the reporting period, DCYF incurred minimal advertising expenditures subject to state law reporting, totaling \$10,196.82. As a newly established agency, DCYF continues to assess operational and communication needs as programs and functions transition, and agency processes are further developed.

Advertising Expenses Reported

Since August 1, 2025, the Department of Children, Youth, and Families has incurred \$10,196.82 in advertising expenses with local news outlets, subject to reporting under Minnesota law.